

FOLLOWING THE LEADER



Jamon T. Bailey

Professional Coach / Speaker

ARE YOU A

Leader Worth Following

Event Coordinators

MAKE YOUR EVENT DYNAMIC

Let's Go!

Dear Event Coordinator:

Every gathering needs an inspiring speaker-a dynamic presenter who educates and entertains. The best speakers become integral partners in your event. They bring awareness to your cause, attract new participants, increase prestige, and improve your fundraising outcomes.

You need a professional and engaging speaker who will both inform and amuse your audience, while moving them to dig deep and become effective leaders in a rapidly changing world. At Following The Leader we call that becoming Leaders Worth Following.

As a professional speaker and coach with more than 15 years of combined speaking and leadership experience, I am the ideal choice for your event and your audience. I long to see parents and professionals realize their potential to support, serve and lead others by learning to effectively lead themselves. I believe that everyone is a leader which leads me to the reality that being a leader doesn't matter. What matters is whether you are a Leader Worth Following. I also believe that every human wants to be remembered, we all want to in some way add value or make an impact on those in our sphere of influence. In order to do that we need to discover how to Follow The Leader that dwells within. The greatness on the inside of you wants to make its way to the outside of you; my purpose is to bring it out. As the testimonials included in this document attest, I am insightful and captivating in my ability to motivate and inspire in practical ways that make a difference.

Booking me ensures that each participant will be waiting in anticipation for the next event yet grow exponentially because of the time they invested. I look forward to discussing speaking at your event in more detail.

Sincerely,

JAMON T. BAILEY

Owner, Following The Leader

jt@FTLinyou.com

Follow me @FTLinyou

Servant Leadership:

4 SUPPORTING PILLARS OF PRACTICE

Description:

Everyone wants to be served. It's the reason we buy products, services and engage in personal and professional development. When we feel served we grow, improve and look to be a blessing to others. Just as everyone wants to be served, we crave to lead and be lead. John Maxwell says " leadership is influence and nothing else". What if your leadership influenced others to serve because you modeled what it looked like? Inspiring Leaders like Martin Luther King Jr., Mother Teresa, Jesus Christ, Nelson Mandela and Mahatma Ghandi, came to serve and give their lives in support of others. Yet they are our leaders and guides. This is what the 4 Pillars of Servant Leadership is about. Modeling the type of service to others that inspires them to serve as well.

Key Messages:

- COMMITMENT TO A HIGHER PURPOSE.
- SHIFTING FOCUS FROM SERVE ME TO SERVE THEM.
- CONTRIBUTING TO OTHERS POTENTIAL
- EMBRACING CHALLENGE TO CONTRIBUTE TO YOUR OWN POTENTIAL

LENGTH: 30-60 MINUTES

AV requirements: Large screen, projector, laptop, full PA and surround sound system, and reliable internet access. (or just a captive audience)

Find your W.H.Y:

LIVE WITH CONVICTION

Description:

To grow into the life of higher purpose that you were born for it will require laser focus. Many times we get moving in a direction only to find that we are going the wrong way. Motivation slips, values are broken and our desires go unrealized. All because we don't have a W.H.Y. This group meeting combines storytelling, and group coaching, to convey the critical importance of conscious intention. In a relaxed event you will discover what it means to have a W.H.Y. while practicing the importance of it.

Key Messages:

- IDENTIFY YOUR GOALS AND DESIRES.
- IDENTIFY YOUR PLAN AND YOUR VALUES.
- IDENTIFY YOUR MISSION AND MOTIVATION.

LENGTH: 30-60 MINUTES

AV requirements: Large screen, projector, laptop, full PA and surround sound system, and reliable internet access. (or just a captive audience)

Non-Anxious Leadership

MANAGING YOUR ENERGY

Description:

Where focus goes energy flows! Non-anxious Leadership reveals the 7 levels of perception that determine how we react and respond to stressful situations. Helping individuals identify the resonating energy of themselves and those they interact with. Allowing them to transform the engagements with those in their sphere of influence.

Key Messages:

- BEHAVIOR AFFECTS ENERGY
- ENERGY RISES AND FALLS WITH STRESS
- TRIGGERED STRESS AFFECTS CHOICES

LENGTH: 30-60 MINUTES

AV requirements: Large screen, projector, laptop, full PA and surround sound system, and reliable internet access. (or just a captive audience)

About Jamon

Jamon has been speaking publicly since his High School graduation when he was asked to represent the graduating class in awarding the family of a student who passed away suddenly a High School diploma. He draws on experience as an accomplished corporate trainer/facilitator, Instructional Designer and minister. Jamon uses transformative coaching and clear inspiring teaching to remind leaders of their personal responsibility to model the service they expect from others. He uses his faith, crazy family stories, experiences as a former Marine and corporate trainer to connect with all audiences using humor and insight. The only passion that supersedes his desire to propel others forward is his calling to be a loving husband to his wife and a father to his three children, who are the "why" that allow him to bear any, "how".

Jamon has delivered captivating keynote addresses at over 50 events, conferences, and fundraisers. He has worked with John Hopkins CRU ministry, Youth With a Mission (YWAM), Project Management Institute Chapters, organizations that support the eradication of human trafficking like Araminta Freedom Initiative and other faith-based ministries.

Jamon's passion has been centered around helping leaders, fathers, teachers and professionals serve those they lead and become leaders worth following, by following the leader within and practicing coaching skills.

"Jamon is a leader among leaders! This man not only leads with integrity but also has a gift for helping others discover their strengths and has a natural ability to help train, develop and equip people to walk in their full potential. "

- KRISTIN POTLER, DIRECTOR, YWAM BALTIMORE CAMPUS

"Jamon is an experienced and confident motivator, leader, and speaker that engages his audience and takes them to the next level! I was very impressed with his ability to not only captivate his experienced project management audience of about 60 attendees from multiple and diverse industries, but to also actively engage them in group activities "

- SHERRY HAYES, CONFERENCE PLANNER, PMI SAN DIEGO CHAPTER

How it works

BEFORE YOUR EVENT

It is critical to understand the needs of your organization and the nature of your audience in order to prepare an appropriate presentation. Jamon will schedule a pre-event planning meeting to discuss your requirements. One month before the event, Jamon will submit an outline of his speech and slide deck for your feedback. A final draft of the presentation will be available to you at least two weeks before the event.

DURING YOUR EVENT

Jamon will deliver the approved presentation at your event. In addition, he will conduct a ten-minute Q & A after his speech, and spend at 30 minutes networking with your guests. Jamon's attendance at breakout sessions, receptions, and other components of your event are negotiable based on your specific requirements. We encourage you to distribute the evaluation forms to your audience members and collect them at the end of the event.

AFTER YOUR EVENT

Within two weeks after your event, Jamon will participate in a call to assess the effectiveness of his presentation and go over the results of the evaluation forms, as well as answer questions you received from participants after the event. You are free to use any information gathered during this call to improve future events.

Your Investment

Speaker fee	Price
Standard Keynote fee	\$2,000
Travel fee (as required)	
Meals & Gratuities (based on local per diem)	
Total	\$2,000

A 50% DEPOSIT ON SPEAKER FEES IS DUE WITHIN 14 UPON SIGNING THE AGREEMENT, WITH THE REMAINING 50% AND EXPENSES DUE WITHIN 14 DAYS OF THE EVENT.

BONUS PERSONAL APPEARANCES

Jamon can make personal appearances at other components of your event for a fee of \$500/hour.

PROMOTION OF YOUR EVENT - ABSOLUTELY FREE!

Following The Leader will cross-promote your event up to six weeks leading up to the speaking engagement. This includes ten social media posts on the platforms of your choice, and the addition of your event to our weekly e-blast.

Terms and Conditions

WHAT WE PROVIDE:

- Assessment of your presentation needs
- Presentation development and one round of consultation
- Delivery of presentation and any other networking and participation outlined in the agreement
- Promotion of your event on our communication channels
- Evaluation of the event

WHAT YOU PROVIDE:

- Event rooms as required, fully equipped as per the agreement
- Technological support in the form of computers, tablets, and internet access
- Promotion of the event featuring the speaker's name and profile

All presentation materials developed remain the intellectual property of Following The Leader, to be used only under their approval and/or supervision.

CANCELLATION AND MODIFICATION:

Cancellation of all or part of this agreement must take place at least two weeks prior to the event. A kill fee of 50% of the total quoted price will be due if cancellation occurs after this time.

Any modifications to the agreed-upon presentation must be approved in writing at least one week prior to the event.

